

**PRESS RELEASE**  
Stockholm, 8 June 2012**East Capital Explorer AB invests additional EUR 5.4m into Melon Fashion Group through Mandatory Offer and Holding Revalued**

As previously announced, a subsidiary of East Capital Explorer launched a mandatory offer during the first quarter of 2012 to buy out the remaining shares in Melon Fashion Group (MFG) from its non-affiliates. The mandatory takeover offer is now complete and the number of shares tendered was limited corresponding to a total purchase price of EUR 5.4m. 1,781 shares were tendered in the offer representing 5.5% of the shares of MFG and the mandatory offer took place at the same price level as the Swedfund transaction announced in July 2011.

East Capital Explorer's holding in MFG was revalued as of 31 May 2012 due to strong increase in sales ahead of budget during the first four month of 2012. The logistical problems that the company experienced in 2011 have also been solved which has increased the profitability of the company. As a result, the fair value of the company's shares increased by 48%.

Mia Jurke, CEO of East Capital Explorer AB says: *"We are very pleased to see that the company is performing well. MFG remains one of the most exciting retail companies in our investment universe and the company has potential to benefit further from strong domestic demand in Russia."*

MFG is the Company's largest direct investment. An initial investment of EUR 10m was made in 2008 and an additional investment of EUR 13m was made during 2011. Following the revaluation, the value of East Capital Explorer's holding in MFG amounted to EUR 34.4m, including the shares tendered during the offer. The increase in value had a positive contribution to East Capital Explorer's Net Asset Value with 3%.

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**Financial reporting calendar - East Capital Explorer:**

- Monthly Net Asset Value report on the fifth working day after the end of each month
- Interim Report 1 January – 30 June 2012, 7 August 2012
- Interim Report 1 January – 30 September 2012, 9 November 2012

**About East Capital Explorer** - East Capital Explorer AB (publ) is a Swedish company, created with the specific aim of bringing unique investment opportunities in Eastern Europe to a broader investor base. The company invests mainly in East Capital's special fund products but it also makes direct investments into private and public companies. East Capital Explorer targets fast growing sectors such as Power Utilities, Financials, Retail- and Consumer goods and Real Estate. East Capital Explorer has appointed East Capital to manage its investment activities. East Capital Explorer is listed on NASDAQ OMX Nordic Stockholm, Mid Cap.

*This information is disclosed in accordance with the Securities Markets Act, the Financial Instruments Trading Act and demands made in the exchange rules. It was released for publication at 07:00 a.m. CET on 8 June 2012.*